

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A computer implemented method for allowing the user to visualize differing types of window coverings within a room setting, the method comprising the steps of:
 - providing a room setting user interface comprising a plurality of available room settings;
 - obtaining a selected room setting from the user via the room setting user interface wherein the selected room setting defines a product positioning region and provides a user visualization and contemplation of different types of window coverings;
 - providing a ~~touch-screen~~ product user interface comprising a plurality of available products;
 - obtaining a selected product from the user via the product user interface;
 - providing a color user interface comprising a plurality of available colors for the selected product;
 - obtaining a selected color from the user via the color user interface wherein the plurality of colors includes variations of the selected color; and
 - displaying a visualization of the selected product and the selected color in the product positioning region of the selected room setting.
2. (Original) The method of Claim 1, wherein the color user interface comprises a color wheel displaying the selected color and a plurality of colors related to the selected color.
3. (Original) The method of Claim 2, wherein the color user interface comprises color variation strips based on colors displayed in the color wheel.
4. (Original) The method of Claim 2, wherein the color user interface highlights colors that have matching products.
5. (Original) The method of Claim 1, wherein the selected room setting is a pre-stored glamour photograph.

6. (Original) The method of Claim 1, wherein the selected room setting is a photograph of the user's room setting.
7. (Currently Amended) The method of Claim 6, wherein the user indicates a window location in the photograph using a pointing device, the window location corresponding to the product positioning region of the selected room setting.
8. (Original) The method of Claim 6, wherein the user indicates a plurality of window locations in the photograph using a pointing device.
9. (Original) The method of Claim 8, wherein the displaying the visualization of the selected product in the selected color in the selected room setting comprises displaying different selected products in different window locations.
10. (Original) The method of Claim 8, wherein the displaying the visualization of the selected product in the selected color in the selected room setting comprises displaying different colors of the selected products in different window locations.
11. (Original) The method of Claim 6, wherein the photograph of the user's room setting is a digital photograph.
12. (Original) The method of Claim 11, wherein the digital photograph is stored on a digital camera and accessed from the digital camera.
13. (Original) The method of Claim 11, wherein the digital photograph is stored on a disk accessible by the computer on which the method is implemented.
14. (Original) The method of Claim 1, wherein a touch screen is used to obtain user input.
15. (Original) The method of Claim 1, wherein the method is implemented on a portable computer.
16. (Original) The method of Claim 15, wherein the portable computer is a laptop computer.
17. (Original) The method of Claim 1, wherein the selected product is translucent.
18. (Original) The method of Claim 17, wherein a level of transparency is adjustable by the user.
19. (Original) The method of Claim 1, wherein the computer implemented method is implemented on a server that can be remotely accessed by the user over a network.
20. (Original) The method of Claim 19, wherein the network is an Internet.

21. (Original) The method of Claim 1, further comprising ordering the selected product in the selected color.

22. (Currently Amended) A computer implemented method for allowing the user to visualize differing types of a home decor product within a room setting, the method comprising the steps of:

providing a room setting user interface comprising a plurality of available room settings;

obtaining a selected room setting from the user via the room setting user interface wherein the selected room setting comprises pre-set examples of the room and user input of actual room, and defines a product positioning region, wherein the user may select window coverings for a plurality of selected rooms;

providing a ~~user friendly touch screen~~ home decor product user interface comprising a plurality of available home decor products;

obtaining a selected home decor product from the user via the home decor product user interface;

providing a color user interface comprising a plurality of available colors for the selected home decor product;

obtaining a selected color from the user via the color user interface wherein the selected color includes variations of the selected colors including warmer and cooler alternatives to the selected color; and

displaying a visualization of the selected decor product in the selected color in the product positioning region of the selected room setting.

23. (Original) The method of Claim 22, wherein the home decor product is a window covering.

24. (Original) The method of Claim 22, wherein the home decor product is an area rug.

25. (Original) The method of Claim 22, wherein the home decor product is a carpet.

26. (Original) The method of Claim 22, wherein the home decor product is a throw pillow

27. (Original) The method of Claim 22, wherein the color user interface comprises a color wheel displaying the selected color and a plurality of colors related to the selected color.

28. (Original) The method of Claim 27, wherein the color user interface comprises color variation strips based on colors displayed in the color wheel.
29. (Original) The method of Claim 27, wherein the color user interface highlights colors that have matching home decor products.
30. (Original) The method of Claim 22, wherein the selected room setting is a pre-stored glamour photograph.
31. (Original) The method of Claim 22, wherein the selected room setting is a photograph of the user's room setting.
32. (Currently Amended) The method of Claim 31, wherein the user indicates a home decor product location in the photograph using a pointing device, the home decor product location in the photograph corresponding to the product positioning region of the selected room setting.
33. (Original) The method of Claim 31, wherein the user indicates a plurality of home decor product locations in the photograph using a pointing device.
34. (Original) The method of Claim 33, wherein the displaying the visualization of the selected product in the selected color in the selected room setting comprises displaying different selected home decor products in different home decor product locations.
35. (Original) The method of Claim 33, wherein the displaying the visualization of the selected product in the selected color in the selected room setting comprises displaying different colors of the selected products in different home decor locations.
36. (Original) The method of Claim 31, wherein the photograph of the user's room setting is a digital photograph.
37. (Original) The method of Claim 36, wherein the digital photograph is stored on a digital camera and accessed from the digital camera.
38. (Original) The method of Claim 36, wherein the digital photograph is stored on a disk accessible by the computer on which the method is implemented.
39. (Original) The method of Claim 22, wherein a touch screen is used to obtain user input.
40. (Original) The method of Claim 22, wherein the method is implemented on a portable computer.
41. (Original) The method of Claim 40, wherein the portable computer is a laptop computer.

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42. (Original) The method of Claim 22, wherein the computer implemented method is implemented on a server that can be remotely accessed by the user over a network.

43. (Previously Presented) The method of Claim 42, wherein the network is an Internet.

44. (Original) The method of Claim 22, further comprising ordering the selected home decor product in the selected color.